

9th March 2010



HAMPSHIRE FIRM HELPS CHARITY TO RUN A COMPETITION TO DEMOLISH TWO 550 FOOT TOWERS

Two charities are offering one lucky person the chance to make history by "pressing the button" to blow up two 550 foot chimneys. The competition is being organized with the help of local Hampshire firm, Vir2 Ltd, who have arranged a text competition for Lafarge Cement, Ellenor Lions Hospice and Kent Air Ambulance Trust.

To enter the competition and donate £3 to be split between the charities simply text **BOOM** to **70300** Full competition rules are available at <http://www.ellenorlions.org/>

The 550 foot chimneys 's at Larfarge's former Northfleet cement works in Kent will be brought down on Sunday March 28th, symbolically marking the end of nearly 200 years of cement making production at the site.

Lynn Hyder, County Fundraiser for Kent Air Ambulance said 'This is probably one of the most unusual ways that we have ever raised funds for the charity and we are grateful to Lafarge for giving us the opportunity.'

